ABSTRACT OF THE DISCLOSURE

A display apparatus capable of illuminating a light modulation device with a light from a light emitting body to display an image on a display plane comprises a plurality of light emitting bodies (R, G, B) different from one another in emitted light color, a light receiving device configured to detect the light from the light emitting bodies and to output an amount of light received, and a color balance adjustment control section configured to adjust and control a color balance in the display plane in accordance with the amount of light received by the light receiving device. The color balance adjustment control section is configured to be capable of identifying the emitted light color of the light emitting body relating to the amount of light received.

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